

Aim To provide a fun way of introducing the VIEW resource, providing familiarisation with the VIEW controls and the particular work areas.

Quiz2 concentrates on 'visual' evidence only and focuses on the ground floor but includes the use of hot spots.

Preparation VIEW Retail must be pre-installed on a stand alone PC or network (where licensed). The quiz activity could be undertaken by an individual student, group of students or whole class.

Students will need some support in beginning their exploration of VIEW Retail. This can be achieved through a quick demonstration of by using the 'student guide' first. The students may also benefit from having access to the ground floor map on a printed sheet, to help them navigate around the ground floor.

Students will need the attached quiz sheet with a pen or pencil, writing on the sheet or on another piece of paper.

Links to WRL Simply, observation skills in the workplace

Outcomes Confidence with using basic controls of VIEW Retail
Knowledge of one part of the VIEW Retail workplace
Satisfaction in achieving an 'evidence collection' exercise

Pre activity The teacher might want to help with the first few questions, perhaps as a class exercise. Emphasise that all the questions relate to the ground floor and that the map can help them locate each of the points where they can look around. The questions can be answered by using the rotary images and clicking on hot spots. Students might use the SHIFT key to zoom in and the CTRL key to zoom out. Timelines and image sequences are not required.

After that a time limit should be imposed.

The teacher might wish to stress the importance of observation skills together with simple note taking. They may well be applied to the student's own work experience at a later stage.

Activity Undertake the quiz either individually or in teams.

Post activity The students might simply 'hand in' their quiz entries.
If time permits the individuals/teams might share their answers to assess who did best/fastest. It's a good idea to have the criteria for success understood previously however, otherwise disagreements will arise.

Extension activities More quizzes in this series getting progressively harder
Students setting their own quizzes

You will need...

You will need a paper and a pen or pencil to make some notes.

Having a printed copy of the ground floor map might be useful to help you find your way around.

You will need the quiz questions all based on the ground floor of House of Fraser. The questions relate to what you can see around you from the seven 'panoramic' points inside the store on the ground floor.

If you use the SHIFT key you will be able to zoom in, with the CTRL key zooming out.



Ready?

Enter VIEW Retail and go inside the store.

Complete the quiz below. Answer in boxes where provided.

1 How many floor description signs can you see?

2 The fragrance for men on the blue poster is called

3 On a poster you can read 'Suddenly is brilliant'

4 The man entering the store is wearing a coloured cap.



Move towards the lift

5 Is the left hand lift on the way up or down ?

Please circle:

6 The girl on the stairs in the Armani poster is wearing a coloured dress

Quiz 2

7 What does 'loyalty deserve' ?

8 How many 'Fragrance' word signs are there above the displays?



Move to the west end of the sales area

9 How many orange coloured hand bags can you see on the 'Reaction' stand?

10 Handbags are made by Mos

Mul

and Cocc

11 On the Furla stand, which colour bag is below the blue handbag?

12 Sally is the

Manager for House of Fraser



Move north towards the other side of the floor.

13 Can you find three items that the Roux Restaurant sells.?

1

2

3

14 How many red travel bags are there on the stand closest to you and to the right of the Jansport sign?

Quiz 2

15 From what you see of the luggage what is the most common colour for luggage and the least common colour?

16 What item of transport can you see pictured from this point?



Move east towards the front of the store

17 What service can you just see from this point, where you can 'just walk in'?

18 What two items of clothing are for sale here to keep you warm?

19 What product is attracting the most interest from customers in this area?

20 A few items are in a sale here, what percentage discount is being offered?

 %

Move east towards the front of the store

21 Beyond the stairs down to Therapy, what service is being offered for customer's hands?

22 How many orange mannequins are present in this area?

Quiz 2

23 How many pairs of legs are used in the display close to the ceiling?

24 One of the Benefit customers has been shopping with a competitor, can you see which shop it is?



Move towards the centre of the cosmetics area.

25 Can you spot three different products sold by Molton Brown?

26 How many male customers can you see in this area?

27 In what colour packaging is Geurlain's 'gift' suggestion?

28 What two colours are used for staff uniforms in this area?

29 How many telephones can you see from this point?

30 How many different 'brands' can you spot from where you are?

List them all

Well done!