

**Aim** To encourage the student to look at and remember visual information

**Preparation** VIEW Retail must be pre-installed on a stand alone PC or network (where licensed). The activity could be undertaken by an individual or group of students.

Students will need some support in beginning their exploration of VIEW Retail. This can be achieved through a quick demonstration of by using the 'student guide' first. The students may also benefit from having access to maps on a printed sheet, to help them navigate around.

Students will need the attached student sheet with a pen or pencil, writing on the sheet or on another piece of paper.

**Links to WRL** Introductory activity to familiarise the student with VIEW and stress importance of remembering what they see, perhaps before work experience

**Outcomes** Improved skills with VIEW  
Improved ability to manage visual information

**Pre activity** Remind the students that they can use SHIFT to zoom and CTRL to zoom out.

**Activity** The student is directed to an agreed point and are given 5 minutes to look around and try to remember what they can. They must not make any notes!

After 5 mins they exit VIEW Retail and answer the questions on the sheet. The questions will get harder and harder.

The amount of time can be reduced if preferred. The teacher might wish to give the questions to the students after they have looked around and then come away from the computer.

**Post activity** Check individual answers and discuss any patterns in people failing to remember some types of information. Discuss good techniques for memorising detail and what is easy and hard to remember.

**Extension activities** Students set up their own point with a series of questions, perhaps themed eg colours, quantities.

**You will need...**

You will need a paper and a pen or pencil to make some notes.

Enter the House of Fraser and move towards the centre of the cosmetics area by clicking just to the right of the Clarins stand. Rotate to the right and click to the right of the Prescriptives counter. You are now close to the stairs down to Therapy and ready to test your memory.

Look around you and try to remember as much as you can about the scene that you see. Don't forget to use the SHIFT key to zoom in and the CTRL key to zoom out.

Your teacher will tell you how much time you have to remember all you can.

When the time is up try to answer these questions;

1. How many sales consultants were working with customers on the BeneFit stand?

2. What famous celebrity can be seen on a poster by the stairs?

3. What season's accessories are on display?

4. How many mannequins are standing either side of the stairs?

5. What colour clothing does the BeneFit sales consultants wear?

**Testing your memory**

6. What colour slippers are closest to you?

7. How many pairs of legs are on display close to the ceiling?

8. What has the woman, who is moving away from you, have in her hand?

9. What surname comes after 'Elizabeth' in the cosmetics area?

10. What colour shoe is between the pink and black shoes on the stand quite close to you?

11. How many people are walking up the Therapy stairs?

12. What flower pattern is printed on the walls around this area?

13. What colour boxes are the mannequins standing on?

14. What safety sign is visible from this point?

15. Does the sign for the lifts point left or right?

16. What competitor's bag can be seen on the Therapy stand?

**Testing your memory**

17. Other than a hat what else is sold close by to wear on you head?

18. What colour T-shirt is the nearest mannequin on the right of the stairs wearing?

19. What cosmetics counter is the 'terracotta' range of products on?

20. What word is printed on the stair side closest to the top ?